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## **new *book* news**

**Just as the health care debate is heating up before the election, comes.....**

### **Pain Is Not A Disease**

*Agostino Villani*

**Published by Broad View Publishing October 1, 2008  
\$15.95**

#### **A HEALTH CARE CRISIS**

(From Chapter 3 page 67)

“While the current system is primarily focused on acute care, the key to bringing down health care costs and keeping the work force at work is finding a way to successfully manage chronic long-term pain conditions and encourage health and wellness for the future.

The never ending parade of patients in persistent chronic pain visiting doctor after doctor for long periods of time places the U.S. health care system on financial quicksand, the American employer who experiences lost productivity and higher costs in a disadvantaged position, and the health plans that pay their bills on a steep upward staircase of costs.”

page 65

“Based on the Government’s Center for Disease Control’s latest study, U.S. costs for arthritis and othr rheumatic conditions rose 48% from 1997 to 2003. Obviously increased attention should be given to pain in older and aging persons.”

--MORE--

page 65

“We can anticipate a perfect storm.

We have a health care system and technology which are yielding increased longevity for the Baby Boom generation, yet we concurrently are mismanaging their pain. This generation, including returning soldiers, will live longer and experience higher rates of poorly understood, poorly managed chronic pain.

My prediction is that the cost of pain care is going to become a real crisis, although many already consider it so.”

page 57

“No society on earth has an industry so totally dependent on pain as in the United States. By conservative estimates, pain accounts for over \$100 billion in annual health care and related costs.

In terms of dollars and resources, the epidemic of chronic pain in our country is causing a huge drain on our health care system and on each of us in society.

.....chronic pain is the second leading source of work absenteeism, resulting in more than 50 million lost work days each year.”

**Advance Praise for Pain Is Not A Disease:**

**“Pain Is Not A Disease is must reading for every health care practitioner and pain sufferer in this country and beyond. This book is loaded with brilliant insights and practical solutions.**

**Thank you, Dr. Villani.”**

**- Christiane Northrup, MD, best selling author of Women’s Bodies, Women’s Wisdom; The Wisdom of Menopause; and Mother-Daughter Wisdom**

**--MORE--**

**“Dr. Villani has provided an extremely insightful contribution to our understanding of the art of health care. His in-depth discussion of our flawed approach to pain management has much broader lesson for fundamental health care reform.”**

**- Michael J. Critelli, Executive Chairman, Pitney Bowes**

**ABOUT THE AUTHOR:**

**Agostino Villani**, a health care executive, expert on pain management, and concerned activist for health care transformation, writes and speaks on the topic of pain and health care reform. He is working on an upcoming book about the medical home.

**Agostino Villani** is available for interview on any of the areas covered in Pain Is Not A Disease. To discuss, please call Lloyd Demmelmaier at 860-793-3112 or email [info@broadviewpublishing.com](mailto:info@broadviewpublishing.com).

**ABOUT THE BOOK:**

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